



## FIRST SPRING SHARED LEARNING NETWORK

### **“KEEPING THE BUSINESS IN THE FAMILY”**

The world is facing the greatest transfer of inter-generational responsibility and wealth in family business, yet at the same time the challenges since World War Two have never been greater.

As the owner and leader of a family-owned businesses, your priority in these challenging times will be the survival of the business and the securing of the legacy.

As a potential or actual successor to a family business, you need to be aware of these challenges and understand the need to take the opportunity now to prepare the family and the business for succession.

The SPRING project has collected the experience of numerous family businesses worldwide on this topic, and distilled these into a programme that delivers:

- A ***proven route map*** that delivers growth and provides structure to engage the family and management in securing the future of both the business and the family through legacy and succession.
- ***Practical solutions*** for selecting and developing the next generation of leaders and owners and supporting them to deliver results and to reach their potential.
- Building on twenty-five years of practical experience in delivering succession and securing the legacy of family businesses, to support you and your team through the process.
- Free access to the comprehensive ***SPRING Handbook*** for Securing the Legacy through Succession within Family Business, linked to the ***SPRING mobile app*** for evaluating your current situation (***self-assessment test***).
- Shared International Learning Network, a forum for family business owners and leaders to follow the SPRING Handbook process, provide mutual support and share experiences to ensure that your family business will survive and thrive, through the generations.

## EVENT DETAILS

**DATE: 13/09/2021**

**Time: 16:00-18:00 CET time**

The event will be organised online through Zoom.

Registration is essential for interested participants. The available places are limited and thus registrations are on a first-come, first-served basis.

Once registered, you will receive an automated email with the Zoom details of the event.

The two-hour session will address the needs of an international audience and it will be conducted in English.

## EVENT AGENDA

**16:00-16:05 Introduction** by the Chair of the event (Horst Trodler, ABB, Germany)

**16:05-16:15 Introduction to the SPRING Project** (*Peter Jenner, WBL, UK*)

- The layers of a successful legacy and transition programme for succession
- The five domains of succession and why they are important individually and collectively

**16:15-16:25 The SPRING Matrix** (*Peter Jenner, WBL, UK*)

- The Matrix for Succession and how it works
- The self-assessment and the need for objectivity

**16:25-17:00 Self-assessment by participants** (*Horst Trodler, ABB, Germany*)

Completion of self-assessments by participants (through the mobile app or the web app of our SPRING project)

**17:00-17:30 Breakout sessions** (*facilitated by Peter Jenner, WBL UK and Horst Trodler, ABB Germany*)

Participants are divided into groups (max. 8 people per group) and a representative from our group is asked to report back on big, shared issues.

**17:30-18:00 Reporting and discussion**, *facilitated by Peter Jenner, WBL, UK.*